

John Troge joins NHPN to lead Sales and Marketing

I am pleased to announce the addition of John Troge to the NHPN senior management team. John joined us on July 6th, 2011 as Senior Vice President of Sales and Marketing reporting to me. John has experience in various sales and marketing roles including extensive experience with start-up healthcare service companies. By way of background, John has over 30 years of experience, spending the last 3 years at TMG Health (acquired by Health Care Services Corporation), a leading provider of Business Process Outsourcing (BPO) services to the government health plan market, where he developed the sales and marketing plan including messaging and tactics that achieved revenue growth of 140% over three years. Prior to TMG Health, John has had stints with many successful healthcare service companies including Third Millennium Healthcare Systems, a healthcare revenue cycle management services and software solutions company, where he was instrumental in driving 120% growth over a three year period. John also led the marketing function for MEDQUIST (acquired by Philips), the world's largest medical transcription and was National Account Manager for A-Life Medical (acquired by Ingenix), where he managed over 55% of the company's revenue. Early in his career, John spent six years at SMS (acquired by Siemens) in various sales and marketing roles.

We are very pleased to add a high caliber sales and marketing executive to our management team.

Please join me in welcoming John to NHPN.

Michael Forese
President and Chief Executive Officer